

# INVEST IN RESULTS

BECAUSE OUTCOMES MATTER

NEW YORK EVENT ATTENDEES  
[INVESTINRESULTS.ORG](http://INVESTINRESULTS.ORG)

A joint project of:



FEDERAL RESERVE BANK  
OF SAN FRANCISCO



Nonprofit  
Finance Fund®



## WHY WE'RE HERE TODAY

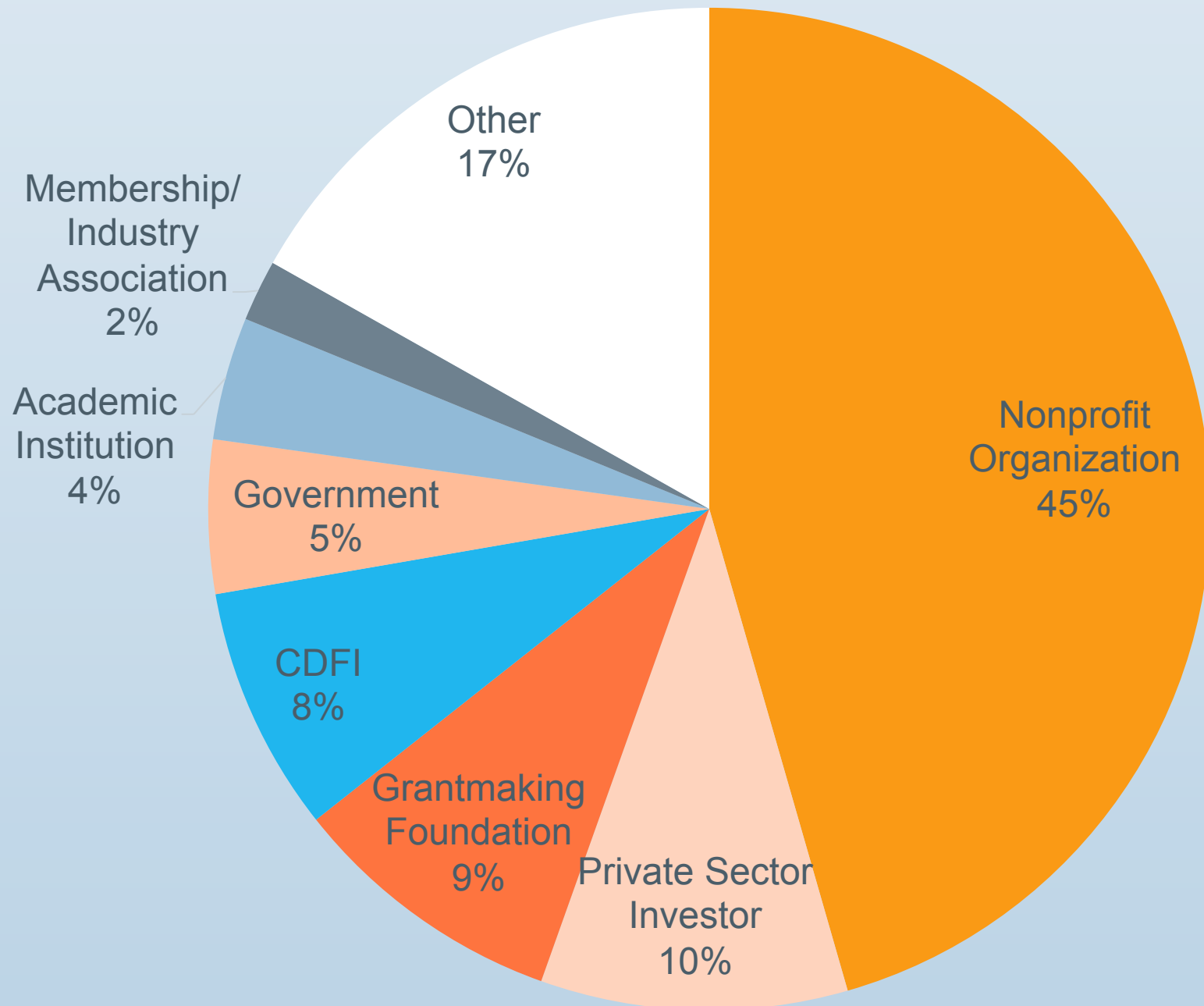
*58% of NY registrants are 'very likely' or 'extremely likely' to engage in an outcomes-based funding initiative in the next 24 months*

*65% say outcomes-based funding initiatives are VERY important (7 or 6 on scale of 1-7)*



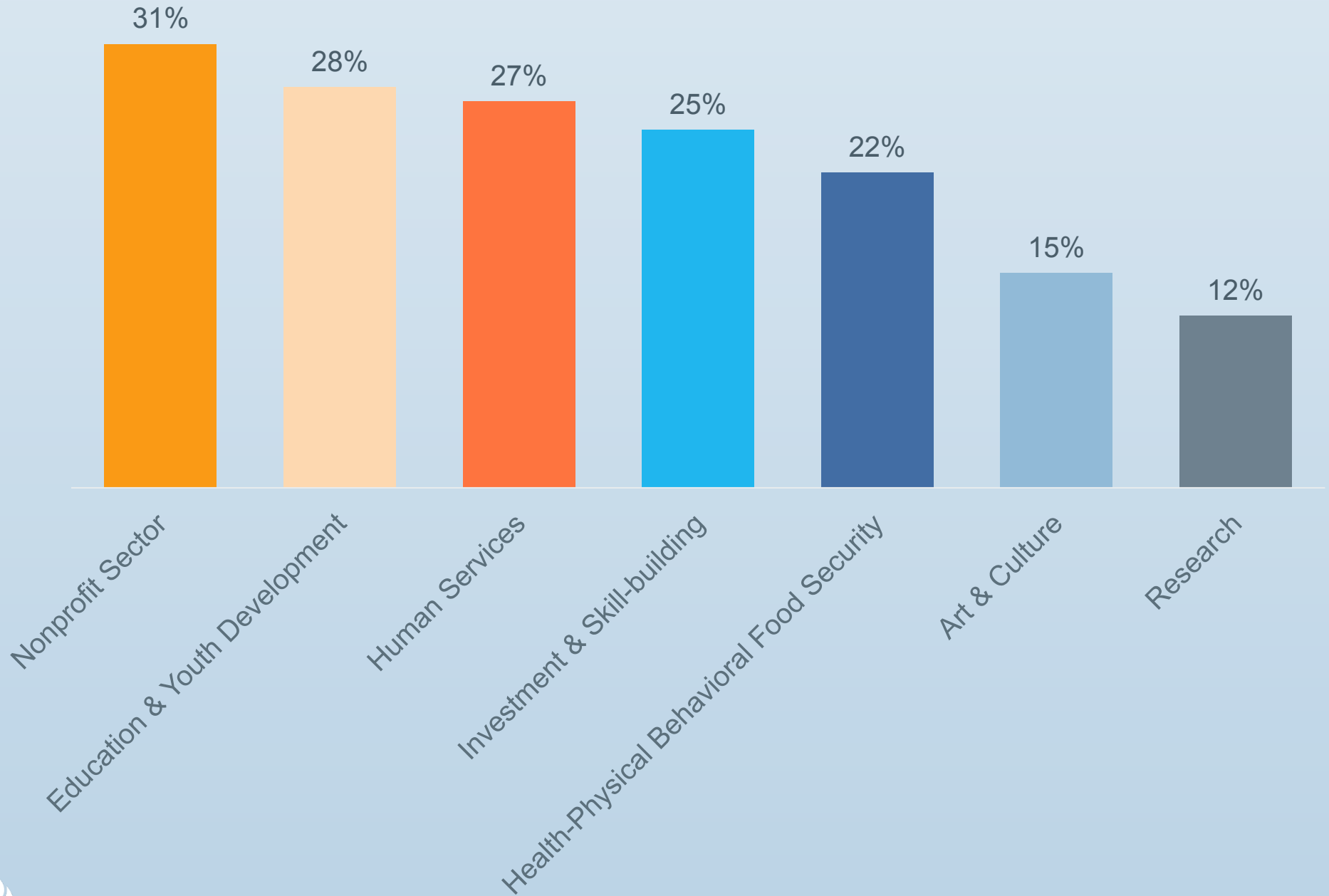


# WHO WE ARE





# TYPE OF WORK WE DO





# MOST IMPORTANT REASON TO PARTICIPATE IN OUTCOMES-BASED FUNDING INITIATIVES

**35% Improved quality of services to communities**

**27% More efficient solutions to social problems**

**16% Funds used more efficiently**

**9% More effective collaboration between stakeholder groups**

**9% Best practices more easily shared and adopted**

**3% Other**

**>1% Do not think outcomes-based funding initiatives are important for sector**





# OUR CURRENT LEVEL OF ENGAGEMENT WITH OUTCOMES-BASED FUNDING





# OUR DATA COLLECTION PRACTICES

8%

Not currently collecting any data

60% Collect data on # of clients served/amount of service/capital provided

56% Collect to understand immediate effects of work with clients

37% Collect to understand longer-term effects

38% Collect to understand ultimate impact

50% Using insights from data to adjust service model

8%

Unsure





## IN YOUR OWN WORDS: BARRIERS





## IN YOUR OWN WORDS

*“Topic is at the **forefront of our plans** moving forward.”*

*“**Uncertain future** and need to demonstrate effectiveness.”*

*“**Shared vision** of a world that has a philanthropic market that is designed for impact and **systems-level change**.”*

*“Improving our measurements and learning about **new models for funding**.”*

*“Being able to communicate the **opportunities and limitations** of outcomes-based funding.”*





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